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FIVE THINGS YOU CAN DO RIGHT NOW TO IMPROVE YOUR PHOTOGRAPHY

A guide for beginners

1. LEARN ABOUT LIGHT

Photography, at it's core, is creating using light. Once you understand this concept and how to work with and control how your camera captures that light, creating the photographs you envision becomes much easier.

2. LEARN YOUR CAMERA SETTINGS

In order to be able to control how your camera captures the light and in turn create the image you are trying to achieve, you need to know how to use it's functions correctly. This means getting to know what each setting is for, what it relates to and how it will effect the resulting photograph.

3. LEARN ABOUT COMPOSITION

Once you know how to control your camera in capturing the light of a photograph, you really need to explore the basic rules of composition. These allow you to set or frame a scene in a way that will be visually pleasing to the viewer's eye.

5. DON'T GIVE UP

No one is so naturally gifted that they automatically know how to produce the perfect photograph the first time they pick up a camera. It will take time and patience to improve, and also work. Don't be tempted to put learning photography in the "too-hard" basket. If you stick with it and continue to push yourself in your learning, the reward of taking a great photo almost effortlessly each time is definitely worth it!

4. PRACTICE PRACTICE

As the saying goes, Rome wasn't built in a day, and it takes ten thousand hours to become an expert at something. You may become discouraged with the amount of crap photos you produce, but the key is to analyse each and figure out what needs improvement, and consciously make the decision to improve those areas in your next photo session.

Want more support?

Too many women are giving up on their creative business ideas because they are overwhelmed, under-skilled, unsure or unprepared. This is why I've created The Makers Academy.

I want to help you escape the daily grind, realise your potential, become your own boss and never look back.

More than 60 percent of small businesses cease operating within the first three years of starting.

I give you the tools and skills to plan, launch and grow your idea into a thriving business so you can become self-employed and stay that way.



GUIDANCE SESSIONS

One-on-one personal business training – only Makers Academy members have the opportunity for my personal guidance



MEMBERS FORUM

A dedicated area within the membership to connect and check-in, giving you the power of shared information



MONTHLY TRAININGS

Regular private trainings for members, covering new skills, strategies and techniques every month



COURSE LIBRARY

The business, blogging, photography and design classes are the backbone of The Makers

Academy



LIVE EVENTS

Members-only live events with indepth training, intensive planning and implementation sessions



MASTERMIND

An opportunity only given to Academy Members, every 6 months just 5 places are available to join the Mastermind

Want to know more?

Email me on info@themakerscollective.com.au or head to www.themakers.academy

