



ULTIMATE MARKET STALL CHECKLIST

Legal notice

All content copyright © The Makers' Collective CBR ("The Makers' Co") (ABN 73 690 948 939), 2015. All rights reserved. All trademarks and trade names are proprietary to The Makers' Co and must not be downloaded, reproduced or otherwise used without the express consent of The Makers' Co. You may access and display these materials on your computer, monitor or other video display device and make one printed copy of any whole page or pages for your personal use only. Other than for the purposes of and subject to the conditions prescribed under the Copyright Act 1968 (Cth) (or any other applicable legislation throughout the world), or as otherwise provided for herein, you may not use these materials in any manner without the prior written permission of the copyright owner.

The Makers' Co and the author have used reasonable care and skill in compiling the content of these materials. However, The Makers' Co makes no warranty as to the accuracy or completeness of any information contained therein nor does The Makers' Co accept responsibility for any acts or omissions in reliance upon these materials. These materials are intended to be a guide only and no part is intended to be advice, whether legal or professional. All persons are advised to seek professional advice to keep abreast of any legal or other reforms and developments. To the extent permitted by applicable law, The Makers' Co, its employees, agents and consultants exclude all liability for any loss or damage claims and expenses including but not limited to legal costs, indirect special or consequential loss or damage (including but not limited to, negligence) arising out of the information in the materials. Where any law prohibits the exclusion of such liability, The Makers' Co limits its liability to the resupply of the information.

December 2017



Hey there!

I'm Mikaela, and I'm here to help you start and grow a business of your own.

Are you finding it difficult to start because you're overwhelmed, under-skilled, unsure or unprepared? Are you determined to create a business that allows you more flexibility and freedom in your life and career, but have no idea where to even begin?

I'll help you cut through the bullshit so you can start creating your dream business TODAY. No more daydreaming or procrastinating, it's time to jump in.

How to use this checklist

This list is exhaustive - **don't let it scare you.**

It covers every little thing that you might possibly need to bring to a market and doesn't leave anything out, so think of it as a master list that you work through to determine what *you* need.

You can use this list digitally (just click the boxes to tick them off!), or you could print it out, laminate it and use it every time you go to a market.

Good luck!

ULTIMATE MARKET STALL CHECKLIST

FURNITURE

Tables
Chair / Stool

Risers / Shelving / Boxes
Trolley

DISPLAYS

Shelving
Trays

Spinners
Racks

COVERINGS

Tablecloths
Steamer / Iron

Table Runners
Placemats

PRODUCTS

Display products
Extra stock

“In progress” example

PROPS

*Be warned, people WILL think your props are for sale, so go easy with them...
Make your product the star of the show!*

Foliage
Mirror
Bunting

Baskets
Bookends

SIGNAGE

Business name signage
Pricing signage
Newsletter signup (*offer something upon signup*)
Back Soon sign (*for when you need to duck to the loo*)
Special Market Discount signage

PACKAGING

Tissue paper (*if you plan to wrap your products*)
Paper/Plastic shopping bags (*ideally with your logo on them, use a stamp/stickers!*)
Labels / Stickers

LUNCH BOX

Water Bottle	Packed Lunch
Thermos with tea/coffee	Snacks / Fruit

PERSONAL BOX

Phone	Lip Balm
Camera	Hand Wipes
Tissues	Comfortable shoes!

OFFICE BOX

Cashbox with float	Wholesale catalogue
Card reader / eftpos machine	Calculator
Receipt book	Notepad
Spare price tags	Powerboard
Sales tracker	Duct Tape
Price sheet <i>(for your own reference or for any helpers who come)</i>	Scissors
Newsletter signup on clipboard	String
Business Cards	Stapler
Business cards holder	Sticky Tape
Promo Flyers	Screwdriver

For the following, don't bring a massive amount of each item as it will take up too much space and make the box too heavy, just a few of each thing will be plenty.

Pens	Bulldog clips
Pencil	Paper / Card
Permanent Marker	Safety Pins
3M removable hooks	Roller glue
Garbage bags	

OUTSIDE STALL

If you have an outside stall, you will also need:

- Gazebo
- Hat
- Sunglasses
- Sunscreen
- Wind Protection *(how will you prevent your products or signage from blowing away?)*

Want some extra help?

Too many women are giving up on their creative business ideas because they are overwhelmed, under-skilled, unsure or unprepared. This is why I've created The Makers Academy.

I want to help you escape the daily grind, realise your potential, become your own boss and never look back.

More than 60 percent of small businesses cease operating within the first three years of starting.

I give you the tools and skills to plan, launch and grow your idea into a thriving business so you can become self-employed and stay that way.



GUIDANCE SESSIONS

One-on-one personal business training – only Makers Academy members have the opportunity for my personal guidance



MEMBERS FORUM

A dedicated area within the membership to connect and check-in, giving you the power of shared information



MONTHLY TRAININGS

Regular private trainings for members, covering new skills, strategies and techniques every month



COURSE LIBRARY

The business, blogging, photography and design classes are the backbone of The Makers Academy



LIVE EVENTS

Members-only live events with in-depth training, intensive planning and implementation sessions



MASTERMIND

An opportunity only given to Academy Members, every 6 months just 5 places are available to join the Mastermind

Want to know more?

Email me on info@themakerscollective.com.au or head to www.themakers.academy

