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January 2020



Hey there!

I'm Mikaela, and I'm here to help you explore, launch and grow your creative business.

Whether you are trying to figure out how you can turn your creative hobby into something more, you've launched your business and have sold some products here and there, or you already run your own business as a side-hustle or full time, The Makers Co has a lot to offer in terms of inspiration, motivation and empowerment.

I'll help you cut through the bullshit so you can start creating your dream business TODAY. No more daydreaming or procrastinating, it's time to jump in.

How to use the **Mood Board** template

Full instructions on how to use this template can be found on The Makers co blog here.

Ideally see if you can set aside a good hour or so to play around in InDesign and get the hang of things. To get the best results from your mood board, spend a little more time gathering images that really represent the feeling you are trying to encapsulate.

You can grab the InDesign .IDML file by clicking here - it should work on all versions of Adobe InDesign after CS4.

Good luck

X

I have a question for you...

CAN YOU CONFIDENTLY SAY YOU ARE WORKING ON THE RIGHT THING, RIGHT NOW IN YOUR BUSINESS?

Sometimes, even when we *are* doing all the right things, it can feel like we're spinning our wheels and not moving forward at all. This could be because you're focusing on the wrong area of your business – or doing all the right things, but at the *wrong time*.

Use the Makers Audit Tool to pin-point where you are in your business journey, uncover what you've been missing and discover the exact area of focus that's right for YOU, right now.

Complete your free business audit now

THE MAKERS AUDIT TOOL

Meed more support?

Too many women are giving up on their creative business ideas because they are overwhelmed, under-skilled, unsure or unprepared. This is why I've created The Makers Academy.

I want to help you escape the daily grind, realise your potential, become your own boss and never look back.

Want to know more?

Head to www.themakers.academy

